



former-intern spotlight: Harold Arnold, Ph.D.

Harold Arnold, Ph.D., an Associate Team Executive at BioVid, began his relationship with the company as an intern. He found himself immersed in one client project in which he conducted in-depth interviews with African American prostate cancer patients. “As an African American myself, I was taken by the relevance of BioVid’s work and its impact on complex, sometimes life-threatening health problems faced by people with whom I identify,” he said. What’s more, he felt he could deliver valuable perspective to pharmaceutical clients on the role of ethnicity in healthcare decision-making.

former-intern spotlight: Carter Smith, Ph.D.

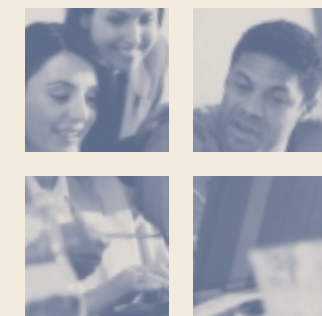
Carter Smith, Ph.D., an Associate Team Executive at BioVid, also is a former intern. “Upon talking with BioVid’s founder, Dr. Andrew Aprill, I decided an internship would prove both challenging and rewarding precisely because of BioVid’s dedication to the highest methodological standards,” he said. “Working for BioVid is proving to be just as engaging and intense as my graduate work. Studying complex therapeutic domains and often interacting with top experts in these fields can be demanding, though it is also an extraordinary opportunity to learn and challenge yourself.”



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about the BioVid Internship Program

Opportunities for accomplished social science and business graduate students to gain practical experience on behalf of the world’s leading pharmaceutical companies.



about the program

The BioVid Internship Program attracts accomplished graduate students in anthropology, psychology, sociology, marketing and related fields, providing an ideal opportunity to put the theoretical foundation you are developing in those fields into practical application. As a leading provider of business intelligence for pharmaceutical manufacturers and other health-care companies, BioVid is a particularly ideal incubator for graduate students interested in the pharmaceutical and health-care sectors, and in corporate work.

Are you...

- Interested in experiencing how rigorous research methodologies can be applied not only in the academic environment, but also in business?
- Working on a Ph.D. in the social sciences and interested in applying your learnings in a corporate environment?
- Intrigued by the world of healthcare and pharmaceuticals, two of the most dynamic and important industries in the world?
- Completing an M.B.A. or other master's degree program and seeking hands-on experience in business strategy consulting?

If so, you may be a perfect match for the BioVid Internship Program, one of the most sought after market research and strategy consulting firms in the healthcare sector.

how you'll benefit

- Develop a business perspective on some of the dominant healthcare issues of the 21st century.
- Work alongside leading thinkers in the decision and social sciences, serving the healthcare and pharmaceuticals sectors (85% of BioVid's staff holds advanced degrees).
- Gain hands-on experience in "best-practices" quantitative and qualitative market research.
- Participate in global research initiatives, some of which may include international travel.
- Gain insight into the pharmaceutical industry's work on disease states ranging from Alzheimer's disease to HIV/AIDS.

BioVid Corporation is a leading-edge marketing research and strategy consulting firm dedicated to serving the business intelligence needs of clients in the pharmaceutical and healthcare industries. Our corporate headquarters is located in Princeton, New Jersey — halfway between New York City and Philadelphia, within close proximity to some of the top graduate programs on the eastern seaboard. We have also recently opened a Pennsylvania office in King of Prussia. Learn more at www.biovid.com.

specifics on the BioVid Internship Program

- We competitively compensate participants in the BioVid Internship Program. Rates begin around \$11/hour for undergraduate students with no experience. For highly experienced graduate students with advanced quantitative and/or qualitative skills, rates can approach \$30/hour.
- Strong preference is given to graduate students in the social sciences, marketing research, and marketing.
- Internships are offered throughout the year, but primarily in the summer months.
- Internships typically last three months, though that term may vary.
- BioVid office hours are typically 9 a.m. to 5 p.m. weekdays, with occasional evening, early morning or weekend hours.
- A valid passport is required for all participants due to the possibility of international travel.
- Our dress code is corporate casual, with an emphasis on casual.

who should you contact?

If you want to learn more about the Internship Program, contact:

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